

Silent Nights Starry Nights

AWAIC Gala Fact Sheet

Saturday, October 19, 2019
Hotel Captain Cook

What:

AWAIC's largest annual fundraiser, drawing over 400 of Alaska's most generous and caring supporters.

Date:

Saturday, October 19, 2019

Time:

6:00 Reception
7:00 Dinner, Entertainment, and Program
9:30 Continued Entertainment and Dancing

Location:

Hotel Captain Cook Discovery Ballroom
939 W 5th Avenue
Anchorage, AK 99501

Audience:

Over 400 influential business professionals, community leaders, and philanthropic donors who believe that everyone has the right to live fear-free. Our attendees care about the community they live and work in, and are highly active consumers of products and services throughout Alaska.

About AWAIC:

Since 1977, AWAIC has been providing domestic violence safe shelter, intervention, and resources to women, men, and children in the Anchorage community. We are committed to supporting victims of domestic violence, their friends, family, and the community as a whole. AWAIC is the largest domestic violence emergency shelter in Alaska, offering a full continuum of services for victims and those who care about them.

Contact:

Lilah Walker Development Director
907-743-5704 or lilah_w@awaic.org

2019 AWAIC GALA



OCTOBER 19TH

Sponsorship Commitment Form

Saturday, October 19, 2019
Hotel Captain Cook



OCTOBER 19TH

YES, we would like to be a part of the 2019 AWAIC Silent Nights Starry Nights Gala!

- | | | |
|---|---|----------------|
| <input type="checkbox"/> Purple Level | <i>The premier marketing position for the Gala!</i> | \$20,000 |
| <input type="checkbox"/> Red Level | <i>Demonstrate your community leadership!</i> | \$10,000 |
| <input type="checkbox"/> Blue Level | <i>Raise your visibility!</i> | \$5,000 |
| <input type="checkbox"/> Green Level | <i>Make a positive statement!</i> | \$2,500 |
| <input type="checkbox"/> Individual Ticket(s) | QTY _____ x \$150 (until 9/20/19) | TOTAL \$ _____ |
| | QTY _____ x \$175 (after 9/20/19) | TOTAL \$ _____ |

Registration Information

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

Check

Please make payable to **AWAIC** and mail to:
100 W. 13th Avenue, Anchorage, AK 99501

Credit Card

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Number: _____ Exp: _____ Security Code: _____

Please return this form and your sponsorship to:

Mail: AWAIC
100 W 13th Avenue
Anchorage, AK 99501

Email: lilah_w@awaic.org
Fax: 907-279-7244

Questions? Please contact Lilah Walker, Development Director at lilah_w@awaic.org or 907-743-5704

2019 AWAIC Silent Nights Starry Nights Gala

Sponsorship Opportunities

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes individual support from our sponsorship staff.

Purple Level :: \$20,000

(\$19,000 tax deductible)

Become our presenting sponsor and receive exclusive marketing benefits. This is a fully customized opportunity and guarantees exclusivity.

Red Level :: \$10,000

(\$9,000 tax deduction)

- ◆ Premium seating and expanded wine selection for a table of 10
- ◆ VIP gift for each guest
- ◆ One full page ad in the event program and company logo on event slideshow
- ◆ Tagged in two individualized Facebook posts, one with company logo and one with photo from the night of the gala
- ◆ Name recognition in AWAIC's annual report and website

Blue Level :: \$5,000

(\$4,250 tax deduction)

- ◆ Preferred seating for a table of 10
- ◆ One half-page ad in the event program and company logo on event slideshow
- ◆ Tagged in individualized Facebook post with a reach of over 4,000 followers
- ◆ Name recognition in AWAIC's annual report and website

Green Level :: \$2,500

(\$1,750 tax deduction)

- ◆ Seating for a table of 10
- ◆ Logo in the event program and during the event slideshow
- ◆ Tagged in thank you post on Facebook with a reach of over 4,000 followers
- ◆ Name recognition in AWAIC's annual report and website

Additional customized sponsorship opportunities are available. Please contact Lilah Walker, Development Director, at 907-743-5704 or lilah_w@awaic.org for more details.